



JUNCTION SPONSORS LAUNCHFN'S FAST PITCH WORKSHOP AND NETWORKING EVENT

September 13, 2011 – ATLANTA, GA: Junction Creative Solutions (Junction), an Atlanta based strategic firm, actively supports organizations focused on advancing opportunities for entrepreneurs in the Atlanta community. Junction will sponsor the Fast Pitch Workshop and Networking Event, hosted at The Hub in Atlanta, GA on September 13, 2011 by Launch Funding Network, Inc. (LAUNCHfn).

As a venture catalyst, LAUNCHfn accelerates the success of growing companies through a unique access to capital system that includes strategic services necessary to position the company for sustainable and scalable growth. The workshop will offer insights directly from the experts on pitching to attract investors, hands-on activities to craft and perfect an 'elevator pitch', and strategies to take the pitch back to an entire team to master. Registrants will have the opportunity to practice their pitch during a networking event to follow the workshop, and deliver directly to investors from the local capital community.

"Mastering one's elevator pitch...basically their 90 second 'infomercial', is critical to success for an entrepreneur," says Karen Rands, President, Launch Funding Network. "Mastering communicating one's value proposition so that is easily understandable and compelling will attract investors, customers, and partners/influencers, and this workshop has been proven to help do just that."

"We are happy to support LAUNCHfn and the entrepreneurs participating at the event," comments Julie Gareleck, Managing Partner, Junction. "It's refreshing to see new companies and entrepreneurs starting up in the region. We look forward to following the growth in 2011."

Registration for the Fast Pitch Workshop and Networking Event is still open for entrepreneurs and investors. Visit <http://launchfn.com/fastpitch.html> for more information.

ABOUT JUNCTION

Junction Creative Solutions (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction's portfolio boasts successful strategies for SMBs and Fortune 500 companies.

ABOUT LAUNCHfn

LAUNCHfn is the leading strategic advisory and investor relations firm helping entrepreneurs prepare for and obtain early stage capital. LAUNCHfn's 'Access to Capital System' is a proven method for entrepreneurs to connect with early stage venture capital and small business investors. CEOs that engage LAUNCHfn as strategic advisers attract more early stage venture capital and small business investors for their business quicker than those companies that seek angel investors and meet with angel groups without the benefit of our knowledge, experience and our vast network of early stage venture capital sources and private equity funds.