



## **JUNCTION CREATIVE SOLUTIONS AND REALTIME MEDIA COLLABORATE AND SPONSOR NETWORKING EVENT IN NYC**

**September 1, 2011 NEW YORK, NY:** Atlanta-based Junction Creative Solutions (Junction) and Philadelphia-based Realtime Media (Realtime) co-sponsor a networking cruise aboard the Freedom Yacht, a sister ship to the Presidential Yacht Sequoia, on Thursday, September 1<sup>st</sup> in NYC. Junction and Realtime organized the event to promote collaboration among clients, partners, and colleagues.

Realtime, recognized as North America's top technology-driven marketing promotion specialist, believes in expanding opportunities to partner and collaborate.

“We’re looking forward to the event and working with a great firm like Junction,” commented Ryan Davis, President, Realtime Media. “As we have gotten to know Julie Gareleck and her company, it has become clear to us that we can do a lot together – from providing a great client experience on the Freedom to providing a full suite of marketing solutions. This kind of event is perfect for leaders from several great companies to meet both Junction and Realtime Media, and also to meet each other. The wealth of experience on the yacht is going to be quite impressive.”

Julie Gareleck, Managing Partner, Junction, is equally enthusiastic about the event as well as the partnership with Realtime Media.

“At Junction, we focus on delivering real value and do not pretend to do well what we don’t do well. For our clients, we focus on building stronger businesses and providing comprehensive solutions. A partnership with Realtime Media is a fantastic way for our clients to leverage the expertise in online promotions to compliment the solutions we provide,” said Gareleck. “The networking event is about connecting our clients with the best in the business.”

Visit Junction’s Flickr photostream at [www.flickr.com/photos/junctioncreativesolutions/](http://www.flickr.com/photos/junctioncreativesolutions/) to see images of the yacht and the event.

### **About Realtime Media**

Realtime Media (RTM) combines creativity, technology, and regulatory expertise to create highly effective Compliance-Based Marketing™ (CBM) campaigns for Fortune 500 companies. Calling upon a series of proprietary tools and methodologies, RTM can quickly and effectively launch Compliance-Based Marketing campaigns for corporate clients or their advertising agencies. RTM’s expertise enables us to manage every aspect of the project from strategic and creative concept, to design and implementation, to administration of all legal aspects including complete reporting and fulfillment services on the backend.

### **About Junction Creative Solutions**

Junction Creative Solutions (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a



result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction's portfolio boasts successful strategies for SMBs and Fortune 500 companies.