



JUNCTION CREATIVE SOLUTIONS SUPPORTS ATLANTA TECHNOLOGY SUMMIT

July 6, 2011 – ATLANTA, GA: [Junction Creative Solutions](#) (Junction) announces its support of the Atlanta Technology Summit, featuring C-suite executives from some of the most respected companies, to be held on Friday, July 22nd, at the Atlanta Marriott Norcross Hotel.

The 2011 Cloud Summit Series, with events in Miami, Atlanta, Dallas, and New York, is addressing how “the Cloud” is transforming IT infrastructure, and other important lines of business including human resources, finance, marketing, and sales. The Atlanta event is focused on Security & SLAs in an Era of Cloud Computing.

“We are at a crossroads. We have a revolutionary idea (the Cloud), projected to become a \$240 Billion industry by 2020, but there is still much confusion between cloud consumers and the suppliers, mostly around privacy, security and legal liability,” says Remington Reynolds, Host and Chair, Atlanta Technology Summit. “We want the Summit to take on these important topics with the goal of helping consumers and enterprises better understand the rules of the road and potential risks of putting data in the cloud without a strong Service Level Agreement and encryption. Just in April alone we’ve seen some costly public and private cloud data exposures, as in the cases of Dropbox, and the PlayStation Network. There will be more this year. ”

Attendees will hear from notable CIOs from companies to include American Cancer Society, Aquilex Corporation, Beazer Homes, Cox Communications Inc., Equifax, and Manhattan Associates. In addition, Cost Management Group Certified Group Members and Summit sponsors will hold workshops showcasing the capabilities of the latest cloud computing technologies, concluding with an awards presentation to businesses in the technology community as chosen by industry peers.

“With the rise in cloud computing, we find ourselves constantly educating our team and our clients on how to leverage this great resource that is the Cloud. It provides such a benefit to companies whether a start-up company or a Fortune 500 company,” comments Julie Gareleck, Managing Partner, Junction. “We are proud to support the Atlanta Technology Summit and its organization. Very rarely do you find an organization committed to providing real thought leadership and access to top leaders in this ever evolving space.”

For more information on attending or sponsoring the Atlanta Technology Summit, visit www.atlantatechnologysummit.com



ABOUT JUNCTION

[Junction Creative Solutions](#) (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction's portfolio boasts successful strategies for SMBs and Fortune 500 companies.