



JUNCTION CREATIVE SOLUTIONS MAKING WAVES IN THE NORTHEAST

September 7, 2011 NEW YORK, NY: Further extending its reach into the northeastern United States, Atlanta-based [Junction Creative Solutions](#) (Junction) hosted a series of networking events aboard Freedom Yacht, sister ship to the Presidential Yacht Sequoia, to build relationships between clients, colleagues, and partners.

Junction, founded in 2008, has seen its sphere of influence achieve considerable growth, aiding clients in bridging the gap between strategy and execution as they grow sustainable businesses. A recent two week foray into the northeast corridor has provided Junction the opportunity to further develop relationships with companies in New York City, Harrisburg, and Philadelphia.

Philadelphia based [Realtime Media](#), one such collaborative partner, cosponsored an event on September 1st. Realtime, recognized as North America's top technology-drive marketing promotion specialist, is an example of how a collaboration can drive maximum impact and provide comprehensive solutions to clients.

"The northeast offers a number of opportunities to drive new business and create more sustainable businesses. What we do at Junction has no geographical borders; companies everywhere can benefit from creating a sound strategy and executing on marketing solutions," comments Julie Gareleck, CEO and Managing Partner, Junction. "Impact is impact, regardless of location."

To view a snapshot of the networking events, please visit Junction's Flickr photostream at www.flickr.com/photos/junctioncreativesolutions/.

About Junction Creative Solutions

Junction Creative Solutions (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction's portfolio boasts successful strategies for SMBs and Fortune 500 companies.