



## **CARL HOUSE THE EVENT VENUE OF THE SOUTHEAST INTRODUCES A NEW ONLINE EXPERIENCE**

**ATLANTA, GA: January 13, 2011** –[Carl House](#), the event venue of the southeast, located between Atlanta and Athens, unveils a new online experience capturing the essence of the traditional antebellum-style home. The new website is rich with content including photos and videos highlighting the breadth of event offerings at Carl House.

“When a bride walks the grounds at Carl House, there is an energy in the air, an atmosphere quite unique. We wanted to create that experience online that allowed brides to set foot on the property virtually,” said BB Webb, owner, Carl House. “We are committed to providing the best facility for events whether a wedding, corporate event, or special celebration. The new website allows us to showcase all that we have to offer.”

Visitors to the new site are able to quickly navigate areas of the website to learn about hosting an event at Carl House. The property tours and videos take users through the facility. The information all allows visitors to plan an event down to the very last detail from food to floral arrangements. The facility has received accolades including: Best Reception Site by AtlantaBridal.com; Best of Wedding Venues by The Knot Magazine; Best Place to have a Wedding by Gwinnet Magazine; and Bride’s Choice Award by WeddingWire.com.

“BB had an incredible vision when she built Carl House so it was important that we transferred that vision online. We put ourselves in the shoes of her customer,” said Julie Cropp Gareleck, managing partner, [Junction Creative Solutions](#). “We greatly enjoyed working with BB and her amazing team at Carl House. We wish the team much success in the New Year!”

To visit the new site, visit [www.carlhouse.com](http://www.carlhouse.com).

### **About Carl House**

Built in 1903, Carl House was the centerpiece and home to the owner of a large and thriving ornamental plant nursery. Its original Southern garden plan has been restored with the addition of an exquisite gazebo under which many of the best and most beautiful wedding ceremonies in the South have been held. This authentic piece of Georgia history is situated on four manicured acres that are surrounded by over 30 acres of the original pasture land property giving Carl House a plantation atmosphere with all the amenities and a luxury ballroom with covered porches.

### **About Junction**

[Junction Creative Solutions](#) (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction’s portfolio boasts successful strategies for SMBs and Fortune 500 companies.