



ATLANTA TECHNOLOGY SUMMIT DELIVERS INSIGHT INTO THE CLOUD

July 26, 2011 – ATLANTA, GA:

The [Atlanta Technology Summit](#), an event in the 2011 Cloud Summit Series, drew a record attendance including CIOs, CTOs, CISOs, and other IT professionals from companies all over the Southeast to learn more about Security and Service Level Agreements in an Era of Cloud Computing.

“We were provided a broad educational outlook on the Cloud. It was an ‘everything you wanted to know, but were too afraid to ask’ experience,” commented Dick Eydt, Junction Creative Solutions. “The entire event, from the keynote to the panel discussion, and the workshops, was not only useful for professionals working in the technical space, but also quite revealing for anyone who uses social media or even simply email. Junction was proud to sponsor the event to support the efforts of the CIO Summit.”

David Barton, Principal, UHY Advisors, and Amanda Witt of Nelson Mullins Riley & Scarborough kicked off the event outlining key security concerns and strategies for negotiating SLAs to mitigate risk as businesses move towards cloud computing solutions. Following the keynote, attendees were treated to an informative and in-depth panel discussion and workshops addressing the nuances of the Cloud by seasoned IT leaders, including CIOs and CISOs from Equifax, Manhattan Associates, Cox Communications, The American Cancer Society, and others, facilitated by Remington Reynolds, Host and Chair of the Summit.

“The Summit was a tremendous success. We were especially pleased with the outstanding attendance and the level of engagement of the delegates,” said Steve Gareleck, President, Cost Management Group, following the event. “The day served as an excellent opportunity for our guests to network while furthering their understanding of the Cloud in order to better position themselves as leaders in their respective businesses.”

Following the workshops, guests resumed networking during a luncheon followed by the quarterfinals of the [Atlanta Tennis Championships](#), hosted at the nearby [Racquet Club of the South](#).

ABOUT JUNCTION

[Junction Creative Solutions](#) (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction’s portfolio boasts successful strategies for SMBs and Fortune 500 companies.

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