



## **ATLANTA BASED COMPETITIVE SPORTS ANALYSIS ANNOUNCES NEW scoutPRO WEBSITE**

**July 15, 2011 – ATLANTA, GA:** Competitive Sports Analysis, LLC. (CSA), headquartered in Atlanta, GA, announces the launch of a new interactive website for its scoutPRO™ Fantasy Football predictive analysis software. Recently nominated for the Fantasy Sports Trade Association’s Fantasy Sports Rookie of The Year and Most Valuable Fantasy Sports Tool Awards, scoutPRO™ combines the experience and knowledge of top fantasy football experts with state-of-the-art statistical analysis.

“Our goal is to help the Fantasy Football General Manager (GM) win their league every week,” said Diane Bloodworth, founder, CSA. “We worked closely with Junction Creative Solutions to improve the user experience and refresh the design which is now fully integrated with our software. The experience for the user is now seamless.”

scoutPRO™ is a valuable tool to help fantasy GMs stay in the championship hunt in their leagues. Subscribers are able to access player rankings, perform player comparisons, access real-time player injury reports, and get recommendations and insights from fantasy football experts, like Nelson Sousa, to optimize their rosters. Fantasy Football fans can optimize rosters and connect with other likeminded GMs through the scoutPRO™ network and social media feeds.

“Diane has not only created a remarkable predictive analysis tool, but also a community for Fantasy Football enthusiasts,” said Julie Cropp Gareleck, Junction Creative Solutions. “We wish Diane and her team much success in preparation for the football season!”

For more about scoutPRO™ Fantasy Football, visit the new site at [www.scoutpro.com](http://www.scoutpro.com).

### **ABOUT JUNCTION**

[Junction Creative Solutions](http://www.junction-creative.com) (Junction) combines the intellectual capital of a consulting firm with the creative execution of an advertising agency to create effective and measurable strategies. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction’s portfolio boasts successful strategies for SMBs and Fortune 500 companies.