



JUNCTION CREATIVE SOLUTIONS SECURES SENIOR OPERATIONS TALENT TO DRIVE EFFICIENCY FOR CLIENTS AND FOR ITS BUSINESS

October 6, 2010– ATLANTA, GA: Junction Creative Solutions (Junction), an Atlanta-based strategy firm, continues to focus on improving processes and operational competence by hiring top notch talent. Junction welcomes Marci Cropp as Senior Project Manager to the team. She brings more than 15 years of experience and a proven track record of effectively using managerial, communication, and analytical skills to drive operational efficiencies for an International Fortune 500 company.

"I am proud to be a part of a firm dedicated to developing and implementing effective processes for the growth of more sustainable businesses," says Marci Cropp. "I look forward to working with the team and our clients to drive real value."

Marci's background as a mechanical engineer adds a unique perspective to how Junction establishes and executes processes across various business units. In the short time she has been with the company, Marci has worked closely with management to implement sustainable workflows, greatly impacting the bottom line.

"We are so excited that Marci has joined our growing firm," comments Julie Gareleck, Managing Partner. "We are developing an 'A Team' that is not only seasoned but also passionate about what we do and how we do it."

About Junction

Junction Creative Solutions (Junction), a strategic consulting firm, is committed to increasing growth opportunities for emerging and existing businesses. Solutions include the development and execution of strategic planning across business, brand & marketing, and technology. The strategic solutions align with specific business goals and objectives, and provide consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction's portfolio boasts successful strategies for start-up to Fortune 500 companies. For more information, visit www.junction-creative.com.