



ATLANTA BASED MOTION STABILITY INTRODUCES THE LAUNCH OF A NEW BRAND STRATEGY AND WEBSITE

ATLANTA, GA: October 28, 2010 -- Motion Stability, a leading physical therapy and rehabilitation center headquartered in Atlanta, GA, introduces a new brand strategy and website. Motion Stability, a practice committed to excellence, offers a user-friendly online experience to educate and inform patients.

“We stress the importance of our multi-dimensional approach for evaluating and treating pain to our clients. We wanted the site to include the latest research and relevant information helpful to understanding how to restore performance and resolve pain,” said Brian Yee, owner, Motion Stability. “As well, we want our clients to continually have access to our team and our research.”

The website is designed with the customer in mind, allowing visitors to quickly navigate areas of the website to learn about current and upcoming trends in research, articles, patient information, educational courses, and community involvement.

“We believe in Brian Yee’s vision for Motion Stability. He has created a thriving and sustainable business with a unique combination of industry knowledge, experience, and customer-focus,” said Julie Cropp Gareleck, Junction Creative Solutions. “We greatly enjoyed working with Brian and his amazing team at Motion Stability. We wish the team much success with their practice and their new website!”

To visit the new site, visit www.motionstability.com.

About Motion Stability

Motion Stability opened its doors in 2006 as a rehabilitation organization for clinical excellence, evidence-based research and professional course training. With over 10 years of experience working with a continuum of patients – from acute to chronic pain to elite level athletes in the PGA Tour, NFL, USTA, NBA, and Olympics - - Brian Yee, owner, established one of the leading physical therapy and rehabilitation centers in Atlanta, GA. The team at Motion Stability shares passion, diverse talent, and a drive for providing the best level of care for injuries as well as comprehensive strategies for resolving pain and dysfunction. The therapists provide education, tools, and resources to insure that patients are able to maintain good health and prevent future injury.

About Junction

Junction-Creative LLC (Junction), a strategic consulting firm, is committed to increasing growth opportunities for emerging and existing businesses. Solutions include the development and execution of strategic planning across business, brand & marketing, and technology. The strategic solutions align with specific business goals and objectives, providing consistency from strategic planning through execution. As a result, our clients are able to maximize opportunities to react, adapt, and thrive -- ultimately creating more sustainable and competitive businesses. Junction’s portfolio boasts successful strategies for start-up to Fortune 500 companies.